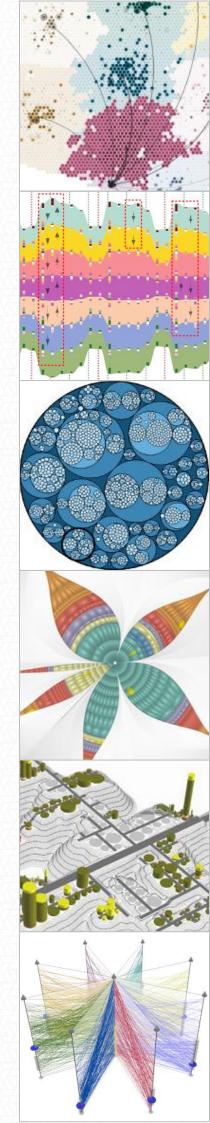


# SUPPORTER PROSPECTUS



Austria Center Vienna Vienna, Austria 2-7 November 2025



## **WELCOME**

**IEEE VIS 2025** will be this year's premier forum for advances in theory, methods, applications of data visualization, and visual analytics. The conference will convene an international community of researchers and practitioners from universities, government, and industry to exchange recent findings on the design and use of visualization tools.

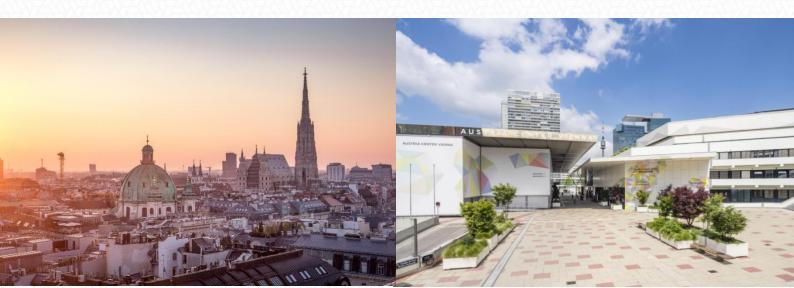
In 2025, the conference is again moving to the old continent, and we cannot wait to welcome you to the heart of Europe in the beautiful city of **Vienna**! Vienna is a welcoming host which excels at traditional hospitality, and a highly efficient modern city. It is a major urban center but still has the largest proportion of green space of any large European city. In addition to the well-known cultural highlights, the capital's outstanding infrastructure sets Vienna apart as a remarkably clean and safe city. Sustainability is a key factor - from renewable energy forms to the outstanding drinking water fresh from the city's taps. Like many other events in Vienna, VIS 2025 will be certified as a **green meeting**.

As a supporter, your organization will have the opportunity to showcase its products and services to a captive audience of tech-savvy researchers and thought leaders. You will also have access to exclusive networking opportunities and the chance to demonstrate your commitment to innovation and progress. **Take advantage of this exciting opportunity to be a part of the most cutting-edge technology conference!** 

We look forward to welcoming you to this historic event and working with you to drive innovation forward.

VIS 2025 is where top industry practitioners, researchers, and university students and researchers gather. Support this community, and make your presence known!

#### IEEE VIS 2025 Organizing Committee



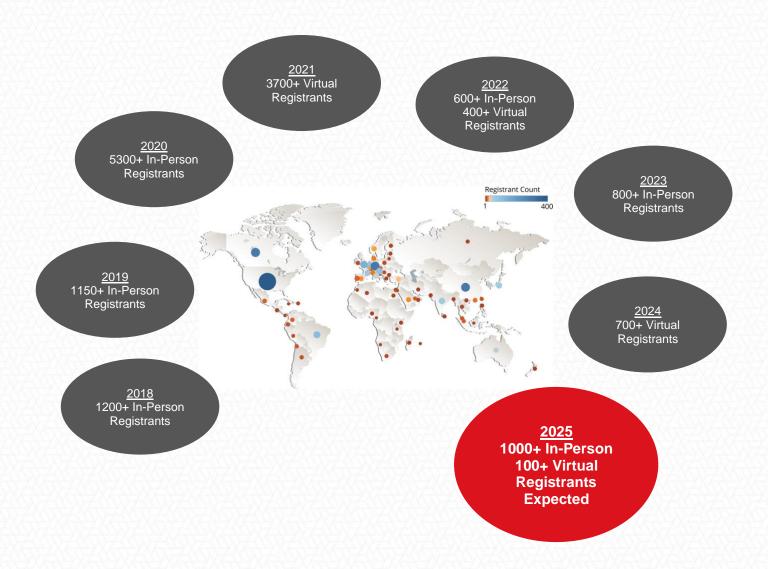
## **OPPORTUNITIES**

VIS 2025 is where top industry practitioners, researchers, and university students and researchers gather. **Support this community, and make your presence known!** 

VIS 2025 comprises a six-day program of workshops and tutorials, exposition, panels, posters, keynotes, and research presentations. The conference convenes a global community of over 1,000 researchers, students, and practitioners from universities, government, and industry with broad computing, design, mathematics, science, and more backgrounds. It is an ideal venue for recruiting skilled candidates and potential research collaborations.

We provide multiple opportunities to promote your involvement and engage with the community during the lead-up and the conference. This provides the perfect opportunity to

- Gain visibility for your organization
- Learn about trends and the latest advances in visualization
- Start collaborations with academia and other industry labs
- Discuss how to integrate the latest advances into your business
- Seek talent for your business and start recruiting



## **SUPPORT PACKAGES**

We are pleased to offer various **support packages** to best enable you to achieve your goals. We are excited to let you know that we are allowing supporters to present cutting-edge technologies, build new and strengthen existing relationships, and increase awareness amongst leading researchers in the field.

	Platinum	Gold	Silver	Bronze	Academic
Support Acknowledgment					
Website and Signage Acknowledgment	<b>✓</b>	<b>✓</b>	✓	<b>✓</b>	<b>✓</b>
Acknowledgment at Opening/Closing	✓	✓	✓	✓	✓
Acknowledgment in Monthly E-mails	<b>✓</b>	<b>✓</b>	✓	<b>✓</b>	✓
Acknowledgment in between Sessions	✓	✓	✓	✓	✓
Organizational Promotion	<u> </u>	3223	XAYA	27.527	
Ability to Name a Session	✓	✓			
Feature in E-mail to Registered Attendees	✓				
Featured Advertisement Between Sessions	✓				
Community Engagement		***************************************	77677	<del>(32/3)</del>	***********
Job announcements at Job Board	✓	✓	✓	✓	✓
Presentation in Use-Case Session	<b>✓</b>	✓	✓	<b>✓</b>	X=\\\
Table in Exhibition Space	✓	✓	✓		
Free Registrations	7	4	2	1	1
Base Cost					
	\$21,000	\$12,000	\$6,000	\$3,000	\$1,500

#### To participate, please contact the Supporters Chairs at supporters@ieeevis.org

#### PLATINUM - \$21,000

Support Acknowledgments

- Acknowledgment as a Platinum Supporter with logo recognition<sup>1</sup> on conference signage and conference webpages
- Verbal Acknowledgment as a Platinum Supporter at the Opening and Closing sessions
- Logo recognition<sup>1</sup> in monthly conference marketing emails leading up to the event
- Static advertisement<sup>1</sup> on rotation with other supporters displayed all rooms between all sessions

#### Organizational Promotion

- Naming rights to one (1) Plenary Session and one (1) Concurrent Session
- A featured article<sup>1</sup> (200-word max) to be included in a pre-conference email newsletter to be distributed by the Conference Organizers
- 15-sec video advertisement<sup>1</sup> to be played between concurrent sessions

#### Community Engagement

Priority location in the exhibition space, including table, chairs, and access to power

<sup>&</sup>lt;sup>1</sup> Content, including logos, videos, articles, etc., to be provided by the supporter and subject to the approval of the conference organizers.

- Possibility for reserving a presentation slot in the planned use-case session
- · Ability to place job announcements on job board
- Up to seven (7) conference registrations for members of your organization, including the Conference Reception and Banquet

#### GOLD - \$12,000

#### Support Acknowledgments

- Acknowledgment as a Gold Supporter with logo recognition<sup>1</sup> on conference signage and conference webpages
- Verbal Acknowledgment as a Gold Supporter at the Opening and Closing sessions
- Logo recognition<sup>1</sup> in monthly conference marketing emails leading up to the event
- Static advertisement<sup>1</sup> on rotation with other supporters displayed all rooms between all sessions

#### Organizational Promotion

• Naming rights to one (1) Concurrent Session

#### Community Engagement

- · Location in the exhibition space, including table, chairs, and access to power
- Possibility for reserving a presentation slot in the planned use-case session
- Ability to place job announcements on job board
- Up to four (4) conference registrations for members of your organization, including the Conference Reception and Banquet

#### SILVER - \$6,000

#### Support Acknowledgments

- Acknowledgment as a Silver Supporter with logo recognition<sup>1</sup> on conference signage and conference webpages
- Verbal Acknowledgment as a Silver Supporter at the Opening and Closing sessions
- Logo recognition<sup>1</sup> in monthly conference marketing emails leading up to the event
- Static advertisement¹ on rotation with other supporters displayed all rooms between all sessions

#### Community Engagement

- Location in the exhibition space, including table, chairs, and access to power
- Possibility for reserving a presentation slot in the planned use-case session
- Ability to place job announcements on job board
- Up to two (2) conference registrations for members of your organization, including the Conference Reception and Banquet

#### BRONZE - \$3,000

#### Support Acknowledgments

- Acknowledgment as a Bronze Supporter with logo recognition<sup>1</sup> on conference signage and conference webpages
- Verbal Acknowledgment as a Bronze Supporter at the Opening and Closing sessions
- Logo recognition<sup>1</sup> in monthly conference marketing emails leading up to the event
- Static advertisement<sup>1</sup> on rotation with other supporters displayed all rooms between all sessions

#### Community Engagement

- Ability to place job announcements on job board
- Possibility for reserving a presentation slot in the planned use-case session
- One (1) conference registration for a member of your organization, including the Conference Reception and Banquet

#### ACADEMIC - \$1,500

Only available for academic and research institutions!

#### Support Acknowledgments

- Acknowledgment as a Bronze Supporter with logo recognition<sup>1</sup> on conference signage and conference webpages
- Verbal Acknowledgment as a Bronze Supporter at the Opening and Closing sessions
- Logo recognition<sup>1</sup> in monthly conference marketing emails leading up to the event
- Static advertisement<sup>1</sup> on rotation with other supporters displayed all rooms between all sessions

#### Community Engagement

- Ability to place job announcements on job board
- One (1) conference registration for a member of your organization, including the Conference Reception and Banquet

## **SUPPORT ITEMS**

In addition to support packages, we offer individual **support items** which you can choose to support VIS 2025. Support items can be purchased together or independently of support packages. For supporters that already purchased a supporter package, discounts on items will be available.

#### PRESENTATION IN USE-CASE SESSION - \$200 \*)

VIS 2025 offers a use-case session dedicated to industry talks, where we invite our supporters to present recent datasets, challenges, or application needs. The use-case session is an opportunity to engage with the scientific community and find possible collaborations to work on the presented use cases.

\*) The use-case session is free for supporters that already purchased a supporters package.

#### PolySTAGE SUPPORTER - \$1,000 \*)

The PolySTAGE is a unique installation inside the Austria Center Vienna. It constitutes a unique LED installation in the entrance hall, consisting of 52 individually movable panels and a total display area of 310m². Electric motors move the individual LED displays into position, which can be fed with real-time content. This also makes it possible to create immersive room-in-room experiences for your visitors to walk through. By supporting the PolySTAGE installation at the conference, you will have the opportunity to show your own content on the PolySTAGE screens.

\*) Discounts for supporters who already purchased a supporters package.



The PolySTAGE at the Austria Center Vienna (https://www.acv.at/de/polystage/).

#### TABLE IN EXHIBITION SPACE - \$1,000

Use this opportunity to reserve a table for your organization in the conference exhibition space. The support item includes a table, chairs, and access to power. The exhibition space is in the entrance hall, where coffee breaks will be held during the day. This item is not relevant for supporters who already purchased a supporters package.

#### DEDICATED DIVERSITY, INCLUSIVITY, AND ACCESSIBILITY SUPPORTER - \$5,000

As a dedicated diversity, inclusivity, and accessibility supporter, you can ensure that their entire donation will be exclusively earmarked for diversity, inclusion, and accessibility. Further, you will have your additional support of diversity highlighted in all signage, website, e-mail, and verbal acknowledgments.

#### VISAP ART PROGRAM SUPPORTER - \$1,000

By supporting the VISAP arts program, the conference VISAP reception will be branded with their organization. You will receive additional acknowledgment on the website, e-mails, and verbal acknowledgments of support.

#### EXCLUSIVE CONFERENCE BANQUET SUPPORTER - \$7,000 \*)

As an exclusive conference banquet supporter, you can have the conference banquet branded with their organization. All programming, signage, and ticketing about the reception will include their branding. You will receive additional acknowledgment on the website, e-mails, and verbal acknowledgments of support. This is an exclusive opportunity that will be first-come, first-serve.

\*) Discounts for supporters who already purchased a supporters package.

#### EXCLUSIVE CONFERENCE RECEPTION SUPPORTER - \$5,000 \*)

As an exclusive reception supporter, you will have the conference reception branded with their organization. All programming, signage, and ticketing about the reception will include their branding. You will receive additional acknowledgment on the website, e-mails, and verbal acknowledgments of support. This is an exclusive opportunity that will be first-come, first-serve.

\*) Discounts for supporters who already purchased a supporters package.

To participate, please contact the Supporters Chairs at <a href="mailto:supporters@ieeevis.org">supporters@ieeevis.org</a>

## **INDIVIDUAL ARRANGEMENTS**

In addition to our predefined sponsorship packages, we welcome **individual arrangements** to support the conference. This flexible approach allows you to contribute in a way that aligns uniquely with your goals and priorities, ensuring your support makes a personalized impact. Whether through bespoke sponsorship elements or customized engagement opportunities, we are here to collaborate and create a partnership that reflects your vision.

We are happy to discuss your ideas and collaborate to create a partnership that reflects your vision and objectives!

To participate, please contact the Supporters Chairs at <a href="mailto:supporters@ieeevis.org">supporters@ieeevis.org</a>

## INCLUSIVITY, DIVERSITY, & ACCESSIBILITY DONATIONS

You can help support inclusivity and diversity at IEEE VIS.

We are committed to making the conference more inclusive and diverse by providing scholarship support to underrepresented students and researchers, financial assistance to conference attendees who are parents, and providing technologies and support to those with additional needs. The scholarships and grants are open to all prospective VIS attendees, with priority given to those at the earliest stages of their careers.

#### **Diversity Scholarships**

Diversity Scholarships support students and early career researchers from underrepresented groups to broaden participation. The Inclusivity and Diversity scholarship grants VIS attendees the ability to pay for travel and other costs incurred while attending the conference. Registration for diversity scholars is waived by the conference committee.

#### **Childcare Grants**

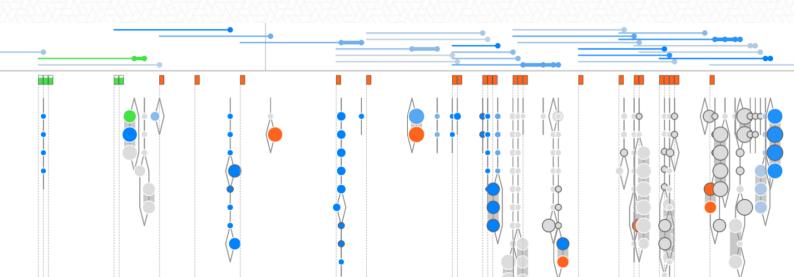
Many researchers face the challenge of balancing a career and parenthood. The VIS conference believes that childcare costs should not hinder participation. The Inclusivity and Diversity program provides grants to VIS attendees to help offset childcare costs incurred while attending the VIS conference.

#### **Accessibility Support**

Accessibility donations assist members of our community with additional needs in providing support services and technologies, such as hearing loops and captioning.

#### **Donate to Support Inclusivity and Diversity at VIS**

You can directly donate to support inclusivity, diversity, and accessibility. All donors will be listed on the website. However, these donations are separate from other support levels and don't confer any additional benefits. For logistical reasons, we ask for donations starting at \$ 300.





VIS 2025 attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them by supporting IEEE VIS 2024!

#### Secure your sponsorship today!

#### **IEEE VIS Supporters Chairs**

Michael Krone, Stuttgart University of Applied Sciences
Victor Mateevitsi, Argonne National Laboratory
Chris Traxler, VRVis GmbH
Dominik Moritz, Carnegie Mellon University
supporters@ieeevis.org



#### **IEEE VIS General Chairs**

Johanna Schmidt, TU Wien
Eduard Gröller, TU Wien
Barbora Kozlíková, Masaryk University
Krešimir Matković, VRVis GmbH
general\_chair@ieeevis.org



#### www.ieeevis.org

